2023 Vendor Application & Registration

"Rules & Policies"

Everett Farmers Market - P.O. Box 120, Everett, WA 98206 - 425-422-5656

Sundays/Wednesdays/Selected Year-Round Dates

2930 Wetmore Ave & 2333 32nd St

Everett Farmers Market, LLC (EFM) is a privately owned entity that operates in conjunction with the Roots Guidelines of the Washington State Farmers Market Association (WSFMA), <u>https://wafarmersmarkets.org/wsfma-rootsmemberguidelines/</u> and the Guidelines and Rules set forth by the City of Everett.

EFM enthusiastically embraces Washington's farming community, value-added processors, local artisans, and concessionaires, **Sundays 10:30 a.m. to 3:00 p.m.**, and **Wednesdays 2:00 p.m. to 6:00 p.m.** Equitable access for **ALL**, to a wide variety of local, seasonal, and nutritious foods is made possible by **YOU**, because of your long hours, hard work, and generous efforts. You can expect **OUR** role as advocates of the original owner's mission, to <u>'support local, seasonal, and sustainable agriculture in the long term,'</u> to endure. With your assistance, Everett Farmers Market aspires to co-create a welcoming, inclusive, diverse, resilient, successful, and prosperous 2023 Season for All.

Note: 'Rules & Policy' information below is pertinent to **ALL** who participate. *We ask every Market participant to read, understand, and agree to all EFM Rules & Policies.

Business owners: Your employees need to know the Rules when at the Market as well!

<u>Musicians, Non-profits, & Community Groups:</u> click 'Proceed' at the bottom of this form; select "New Application; "complete the top portion of the application, select your specific category, and complete the Section that best applies to you.

All Returning and Prospective Vendors

Carefully read the EFM "Rules & Policies" below. Doing so underscores the need to revisit current policies as well as those new to the EFM in 2023. Application instructions are found here, <u>"Proceed"</u> to Vendor Application/Registration Process, at the bottom of this document.

Returning Vendors

1. Registration begins and Applications will become available on the EFM Webpage January 4, 2023.

2. Once you complete and submit the Application, an auto-generated acknowledgment of receipt will be emailed to you from Marketwurks.

3. After EFM review of the Application, you will receive either an Acceptance or Declined Notification from Everett Farmers Market. If accepted, you will be invoiced for the Annual Registration Fee, and first (2) dates you plan to attend. If 'Declined,' contact us in an email with any questions you may have.

- 4. You may pay for your Booth Fees by the week, month, or Season.
- 5. Your total due will vary depending upon booth size. See Booth Fees below.
- 6. Don't wait; apply today!

New Vendors

1. EFM will begin accepting 'Applications' for new Vendors February 1, 2023.

2. An auto-generated acknowledgment is emailed to you from Marketwurks when the Application is completed and submitted.

3. If approved, a Notification of Acceptance will be sent to you by the EFM.

4. You will be invoiced for the 2023 Annual Registration Fee, and Booth Fees for the first (2) Market dates you plan on attending.

5. Your total due will vary depending upon booth size.

Booth Fees

| Annual Registration Fee: *(Non-refundable) * | \$40.00 |
|--|---------|
| • Single Day Sunday: 10 x 10 booth | \$35.00 |
| • Single Day Sunday: 10 x 20 booth, side by side | \$55.00 |

- Single Day Sunday: 10 x 10 booth w/vehicle space \$55.00
- 3% Sales Fee: Daily sales above \$350.00.

Weekly Booth Fee is paid one week in advance for your next scheduled Sunday.

EFM accepts checks or cash each week for Booth Fees at checkout time. (2:30 or later)

USDA Supplemental Nutrition and Assistance Program

EBT/SNAP

The EBT/SNAP Token program helps to lessen Community food insecurity, and enables equitable access to nutritious & healthy foods through SNAP/EBT (food stamps), the USDA's Supplemental Nutrition and Assistance Program (SNAP). <u>https://www.fns.usda.gov/programs</u>. All specialty crop growers and value-added processors participate in the SNAP program, and benefit from increased sales of their locally grown crops and value-added processed goods.

<u>TOKENS</u>

EBT/SNAP Customers purchase tokens with their EBT Card from the Point-of-Sale (POS) System at Market HQ. Tokens allow SNAP Customers to buy SNAP approved products throughout the Market.

SNAP/EBT tokens are RED and valued at \$1.00 and \$5.00. Do NOT give change for SNAP/EBT tokens.

GREEN Credit/Debit tokens are no longer circulated; Green tokens (still honored by EFM), are valued at \$5.00 and \$10.00 when presented for payment. You may give change for Green Credit/Debit tokens.

1. Vendors may NOT use EBT or Credit/Debit tokens for personal purchases, or Booth/Sales Fees.

2. Market HQ has no capacity to make change. Please bring sufficient change for customer transactions on Market Day.

Automated Clearing House (ACH) ACH is an opt-in selection; (See Form on Application).

1. Token sales reimbursements. <u>https://gocardless.com/en-us/guides/ach/what-is-an-ach-payment/</u>

2. Sign-up with ACH for the 2023 Season. (This is our preferred method for Token Reimbursement).

3. EFM will reimburse your Customer's SNAP/EBT purchases as well as Fresh Bucks (SNAP Match) with Direct Deposit (ACH) electronic banking.

4. You may choose to receive checks; however, we strongly encourage Vendors to utilize ACH deposit.

5. Benefits: Vendors typically receive their ACH reimbursement within three days of the prior Sunday attended. **No lost or uncashed checks!** There is no cost to you the Vendor.

6. If you wish to receive reimbursement by Direct Deposit, please complete the ACH form on the Application page.

<u>Token Reimbursement: 'Alternate' Method (Check)</u> *In the <u>File Uploads</u> section of the Application, please designate name of individual/business to be reimbursed by Check.

1. EFM will issue a reimbursement check for the previous week's EBT tokens on the following Sunday. (Find in your packet).

2. **(NEW)** <u>Minimum check amount: \$15.00.</u> Just kidding, but <u>please</u> cash/deposit your \$5 checks. Great reason to sign up for ACH!

3. There is no cost to the Vendor for EBT/SNAP token reimbursement.

4. We ask that you cash your checks in a timely manner. Please do not hold during the Season.

5. EFM will replace your check for a \$15.00 fee (subtracted from your total check amount) if you misplace, lose, wash, or ALIENS vaporize it.

6. A Receipt for weekly paid-in-advance Booth Space Fees, and Weekly %Sales Fees is sent (usually Thursday/Friday) to the business email address on file.

Sunday Market: 10:30 a.m. to 3:00 p.m., RAIN or SHINE.

*EFM reserves the right to cancel a Market for any reason if we deem the safety of the Market, Vendors, Market Staff, or Customers is in jeopardy. (Wildfire smoke, wind, temperature, etc.)

However, EFM will take all necessary steps to open the Market every Sunday throughout the Season.

1. Vendor set-up: 7:00 - 10:00 a.m. Upon arrival @ the Hewitt & Wetmore Market entrance, check-in with EFM Staff and receive booth space# and weekly Packet, unload,

and then park in EFM designated parking, or at your booth by 10:00 a.m. Be ready for business at 10:30 a.m.

2. Running late? Call or text your business name and message to Gary at 425-422-5656.

3. Cannot attend on a reserved date? Call 425-422-5656 by *Noon* <u>Saturday.</u> We will grant your cancellation, and refund or roll forward your fee to a substitute Market Day.

4. <u>Calls by Vendor later than Noon, Saturday, or no shows by you or your Staff, will result in a charge for that day's Booth Space Fee. No Exceptions. See 'Refund Policy.'</u>

5. A bell ringing at 10:30 will signal the Market is open for general public sales.

6. An individual early sale is possible, but an exception. Contact the Market Manager if a customer has a special need.

7. Shoppers will begin to enter the Market up to an hour early to browse. <u>Proceed with caution</u> when entering with your vehicle. Please be ready for sales at 10:30.

8. Throughout the Season, our goal always, is a safe, happy, and harmonious Market for Vendors, Customers, and Market Staff alike.

Wednesday Market @ Everett Station: 2:00 p.m. to 6:00 p.m., RAIN or SHINE. June 7 - August 16.

**After two years away, the EFM will again open its proverbial "doors" at Everett Station, <u>https://www.facebook.com/EverettStationDistrict/</u> as Sound Transit's Link Light Rail pushes north to Lynnwood and South Everett. <u>https://www.seattletimes.com/seattle-</u> <u>news/transportation/feds-give-sound-transit-a-cash-advance-for-two-light-rail-</u> <u>projects/</u> and Bezos Academy opens its doors this Spring. <u>https://bezosacademy.org/schools/everett-downtown-wa/</u>

As we begin 2023, opportunities for vendors in all categories are open at the Everett Station Market. Please join us for a weekly space on a schedule that works best for you.

1. Vendor set-up: 12:00 - 2:00 p.m. Unload, then park in EFM designated parking, and be ready for business at 2:00 p.m.

2. Running late? Call or text your business name and message to Gary at 425-422-5656.

3. Cannot attend on a reserved date? Call 425-422-5656 by *10:00 a.m. Wednesday morning.

*EFM reserves the right to cancel a Market for any reason if we deem the safety of the Market, Vendors, Market Staff, or Customers is in jeopardy. (Wildfire smoke, wind, temperature, etc.)

However, EFM will take all necessary steps to open the Market every Wednesday throughout the Season.

End of Day Checkout

1. Record sales in all applicable categories on your Tally Card. (You will receive your weekly packet and Tally Card when you check in each week).

2. Return all tokens, SNAP Match, various script, and Tally Card to the Manager's HQ in the Market Packet.

3. **<u>Do Not</u>** include Sales Tax in your weekly sales totals.

4. **Sundays:** Pay Booth/Sales Fee with cash or check beginning @ 2:30 p.m. **Wednesdays:** Pay Booth/Sales Fee with cash or check beginning @ 5:30 p.m.

5. The Market Manager and Vendor will verify token totals and sign the Tally Card together.

6. **Each Vendor must checkout individually - Submit tokens/sales from **your** booth only.

7. Returned Check Policy: EFM charges \$25.00/check for Booth and Sales Fee payments returned for insufficient funds.

<u>Cleanup</u>

1. Haul away your own garbage.

2. Do not dump Vendor-generated waste in trash receptacles located around the Market. They are for customer waste only.

3. Clean the area directly surrounding your booth space of any debris (zip ties, toothpicks, etc.) you and your customers generate.

4. Have a tarp, waste can, and broom available every Market Day. Brooms are available at the Manager's HQ.

5. **NO.** Do not dump any grease or cleaning water, **ESPECIALLY**, in catch basins. Please haul away all grease and wastewater.

Departure

1. **SUNDAY:** Begin take down of canopy/signage/products at 3:00 p.m. Sold out early? Inform your customers with a sign. Leave your canopy, business name sign/banner, and table up until closing.

2. **WEDNESDAY:** Begin take down of canopy/signage/products at 6:00 p.m. Sold out early: leave your canopy, sign, and table up until closing.

2. Market must be clear of Customers before any Vendor vehicular access, **typically ten minutes after closing.** Please respect this rule.

3. NO early departure. If an emergency arises, please see Management.

Market Details: Securing Your Canopy

**All Vendors and Non-Profits provide their own canopy, weights, and displays.

1. All sidewall material must be certified according to Fire Dept. regulations.

2. Canopies/displays are vulnerable to wind. Secure your canopy with proper weights. (See WSFMA below). Washington State Farmers Market Association.

3. Management will inspect your canopy's weights each week. Without proper weights, your canopy cannot be raised. This rule is enforced.

4. Make sure your weights do not create a hazard. Tether them inside your canopy footprint. Safety First!

5. Canopies properly secured to vehicles are acceptable.

From the Washington State Farmers Market Association:

"All Vendors who wish to erect canopies (including umbrellas) on the Farmers Market site during normal periods of Market operations, including the set-up and break-down period, are required to have their canopies sufficiently and safely anchored to the ground from the time their canopy is put up to the time it is taken down. Any Vendor who fails to properly anchor their canopy will not be allowed to sell at the Farmers Market on that market day, unless that Vendor chooses to take down, stow their canopy, or secure each canopy leg with a minimum of **25 lbs**. (pounds) anchoring each leg." <u>Double check your weights are loaded in your vehicle for Market Day!</u>

Signage: Your business name (required) should be clearly visible to all customers via banner, A-board, or fixed sign.

Permits: Fire, Health, & Business Licenses must always be available. Post them on your canopy for Customers to see. (See Licensing Information)

Scales: As you know, shopper trust is vital to farmers markets. According to Washington State law, your scales must be certified, accurate, and visible to the customer during all transactions. <u>http://www.wafarmersmarkettoolkit.org/wp-content/uploads/2019/06/350-</u> <u>VendorScalesAtFarmersMarketBrochure-2017.pdf</u> Compliance on the your first Market date is required.

REFUND POLICY: Booth Space Fees are non-refundable. Sunday Only

1. **Except:** Cancel NO LATER THAN NOON on Saturday, and we will refund your fee or roll forward to your next scheduled Sunday.

2. No-shows (no call, text, email, or message received) on Market Day, Vendor forfeits space and Booth fees.

3. After the first no-show, EFM will issue a warning, with No exceptions in the second instance.

4. Provide your employees with the Market number. 425-422-5656. If they are late, we will assist with product and setup if needed.

THANKS for your cooperation. Our 2-way communication is vital and much appreciated!

GENERAL RULES and SAFETY

Cleanliness - We practice a Leave No Trace Policy. Thank you in advance for doing your part!

1. ALL Vendors are responsible for keeping their space attractive. clean, sanitary, and free of litter. At day's end, leave your booth space, and the area directly surrounding your space clean.

2. Ready-to-eat food vendors must follow permit requirements regarding food handling, wash stations, sanitizing, and hot and cold temperature minimums per the

Snohomish County Health Department. (SCHD).

3. All Vendors with products that require chilling, must provide their own ice and coolers.

Product Pricing

NO wholesale pricing allowed. EFM is a RETAIL environment.

<u>Courtesy and Consideration -</u> I have long thought Jane Jacobs, "there must be eyes upon the street, eyes belonging to those we might call the natural proprietors of the street," is a wise and sensible approach for a farmers' market. <u>https://centerforthelivingcity.org/janejacobs#jane-and-the-center</u>

1. Notify Market Staff and call 911 immediately of ANY emergencies, or suspicious/confrontational characters. <u>Use your camera phone!</u> DO NOT engage/confront suspicious characters - (**potentially immoral or unlawful person(s).**

2. In case of a life-threatening emergency, call 911 first, then notify Market Staff. 425-422-5656. A few minutes may make the difference.

3. A First Aid kit is available at Market HQ.

4. Fire Lanes: Keep designated fire lanes and all sidewalks clear during Market hours per Everett Fire Dept.

5. Booth Construction: Construct your booth with the public's safety in mind. Vendors shall not impair the operation of the Market, or cause any injury to persons, or to the Market premises.

6. MAINTAIN YOUR DISPLAY WITHIN THE ALLOTTED 10' x 10' BOOTH SPACE, unless you have made alternative arrangements with the Market Manager.

As a courtesy, do not obstruct aisles or your neighbor's booth with product or signage.

7. If your placement conflicts with another Vendor's product line, we will work to remedy the situation.

8. Electricity is NOT available. (Power is available inside and outside at the ECAP for the Spring Market: Feb 12, March 12 & April 23). Concessions Vendors are required to provide their own 'quiet' generators.

9. EFM does not allow persons or organizations to campaign, gather signatures, or proselytize within the Market footprint.

10. EFM has no jurisdiction over individuals/groups who may setup outside of the Market premises. Please inform EFM Staff if there are irregularities.

Community Conduct

1. Vendors will conduct themselves courteously and professionally. Behavior otherwise is grounds for expulsion.

2. Smoking: The Sunday EFM venue is a smoke free zone. NO tobacco or non-tobacco products such as E- cigarettes/vaping products, or cannabis are allowed within the Market footprint. Walk 25' away from the Market area to smoke. Do NOT smoke directly behind your canopy or in the restrooms.

3. Vendor's dogs or pets: A short leash is required on Vendor's dogs. They must not interact with customer's dogs. Electronic collars cannot be substituted for a leash.

4. Sale or gifting of live animals is not allowed.

5. For all animal related issues, call/text Market Staff immediately. 425-422-5656.

6. Loud hawking of goods: EFM does not permit loud hawking of goods. Please do not call out to customers. Product sampling is limited to your vendor space only.

7. Radios: Respect fellow Vendors; minimize your radio's volume.

8. Please Be Kind. Show respect, patience, and understanding; demonstrate sensitivity to all Market attendees and fellow Vendors.

9. EFM fosters an 'in Community' sharing of common attitudes, honesty, interests, and goals. Market Staff are available for assistance throughout the day.

10. EFM collaborates with local Food Banks on a weekly basis to collect donations from Growers.

<u>Children</u>

1. Vendors must supervise and be actively responsible for their children within the Market. Please assist them to and in the portable onsite restrooms.

2. Shoppers with their children can become easily separated in a busy Market. Keep a watchful eye and notify Management immediately if a questionable situation arises.

3. Call/text Gary @ 425-422-5656.

Discrimination

1. Discrimination in any form is not allowed.

2. Grievances with a fellow Vendor or Customer: Contact your Market Manager in person, via email or text at the time of the incident. Timing is Crucial. 425-422-5656.

3. EFM enforces a zero-tolerance policy against any form of racism, sexism, or "prejudice-motivated harassment, abuse, or crime."

4. First offense – written warning issued to Owner of the business(s) involved; two consecutive weeks, or two-market days vending suspension will be imposed.

5. All Fees are non-refundable.

6. Second offense – Immediate and permanent expulsion from the Market.

Vendor Insurance & Liability - Campbell Risk Management Insurance

The WSFMA and EFM designated insurance carrier, Campbell Risk Management, require all Vendors to have Market insurance on Opening Day, or first day of participation.

1. To sign up with Campbell Risk: https://www.campbellriskmanagement.com/for-vendors/

 Insurance through Campbell is not required, but alternate carriers, Act Insurance <u>https://www.actinsurance.com/,</u> or Baked Goods Insurance <u>https://www.fliprogram.com/farmers-market-insurance</u> must have similar limits and coverage.

3. Everett Farmers Market, LLC, must be named as an Additional insured.

Everett Farmers Market, LLC is not responsible for loss or damage to canopies or inventory caused by fire, theft, critical weather conditions, accidents, tsunami, etc.

In case of life-threatening or criminal activity, call 911 immediately! Then inform the EFM.

LICENSING INFORMATION

1. Have all pertinent licenses available each Market Day.

2. ALL Vendors are required to have a WA State Business License and UBI #.

3. With Exceptions (See Line 13 below), all Vendors are required to have a City of Everett Business License.

4. Snohomish County Health Department (SCHD) permits: SCHD requires Vendors to apply at least 14 days before their first Market Day. Missing this deadline will prompt a late fee by the SCHD. <u>https://www.snohd.org/DocumentCenter/View/1120/Temporary-Food-Establishment-Permit-Application-Packet-PDF</u>

5. Food Vending Permits and Food Handlers Cards: SCHD

- <u>https://www.doh.wa.gov/CommunityandEnvironment/Food/FoodWorkerandIndustry/FoodWorkera</u>

6. Washington State Department of

Health: https://www.doh.wa.gov/YouandYourFamily/WIC/FarmersMarket

7. Snohomish County Health Department: 425-339-5250. Address - 3020 Rucker Ave., Suite 306, Everett, 98201; <u>http://www.snohd.org/CivicSend/ViewMessage/Message/192672</u>

8. WA Business License and EIN: 360-705-6741. https://bls.dor.wa.gov/faglicense.aspx email: bls@dor.wa.gov

9. WA State Dept. of Revenue: https://dor.wa.gov/

10. Dept. of Labor & Industries: 360-902-5800. http://www.lni.wa.gov/.

11. City of Everett Business License: 425-257-8610. Address: City Hall, 2930 Wetmore Ave., Suite 1A <u>https://everettwa.gov/175/Business-License</u>

12. Vendors are responsible for collecting and reporting appropriate sales tax to the Washington St Dept. of Revenue. <u>https://secure.dor.wa.gov/home/Login</u>1- 800-647-7706.

13. Exception: City of Everett Business License is required to vend at the EFM. Except: (see below) Note: RCW 36.71.090

"Farmers, gardeners, etc., peddling own produce exempt from license requirements— Exception. It shall be lawful for any farmer, gardener, or other person, without license, to sell, deliver, or peddle any fruits, vegetables, berries, eggs, or any farm produce or edibles raised, gathered, produced, or manufactured by such person and no city or town shall pass or enforce any ordinance prohibiting the sale by or requiring license from the producers and manufacturers of farm produce and edibles as defined in this section. However, nothing in this section authorizes any person to sell, deliver, or peddle, without license, in any city or town, any dairy product, meat, poultry, eel, fish, mollusk, or shellfish where a license is required to engage legally in such activity in such city."

"Proceed" to Vendor Application/Registration Process:

1. Choose 'Renewal' or 'New Application' at the prompt. A verification code will be sent to your email address. Copy & paste code into the form to continue. Your application will be pre-filled. (Returning Vendors only).

2. Update and complete all line items of the Application. Use (N/A) or (TBD) if unknown at this time. Incomplete applications will not be accepted.

3. Please provide us with a robust description of your business, which will be an introduction to your business, and a sales tool to inform your current and future customers.

4. List all products you wish to sell. This is a searchable field for shoppers on the weekly market map.

5. Add links for social media. (Example: https://www.facebook.com/TheEverettFarmersMarket

6. Select your Category.

7. Next Section is for Musicians, Community Groups, and Business Sponsorships Only.

8. Complete File Uploads for business images - logo, products, and your canopy display.

9. Provide us with your insurance information, and ACH information for EBT Direct Deposit reimbursement.

10. EBT Reimbursement by check – Growers and Processors only: Insert Name.

11. Complete Market Calendar - dates you plan on attending.

12. Choose Annual Registration, and make selections for particular markets.

13. As shown below, complete one Category. Provide detailed product information here shoppers can easily search.

14. Read Agreement, Acknowledge, and Sign.

Complete one Category on the Application that applies to you as a Vendor

GROWERS

1. Included in this category: fresh fruits and vegetables, nuts, honey, eggs, seafood, meats, plants, flowers, fresh and dried herbs, and wine.

The WSFMA is committed to an agriculturally based market system. Our mission is to promote fresh, high quality, locally grown produce from the small, local, and independent growers and their farms from across Washington State.

2. Produce re-sellers are not permitted. If you do not grow it, you are a re-seller. However, you may supplement your sales with produce from other in-state farms.

Growers though, should raise a high percentage of saleable products on their own farm. (Please see page 5 of the WSFMA Roots Guidelines for detailed information <u>http://wafarmersmarkets.org/resource_center/wsfma-roots-guidelines-for-member-markets/</u>

VALUE-ADDED PROCESSORS

Items in this category include, but are not limited to: baked goods, and processed items such as cheese, pasta, salsa, jams, oils, sauces, infused vinegar, teas, coffee, beer, hard cider, fermented, and other prepared foods. Dog treats are also included here.

The Snohomish County Health Department (SCHD) requires (14) days to process applications. <u>For</u> <u>the February 12th Market, applications are due January</u> <u>28. http://www.snohd.org/233/8975/Temporary-Food-Establishment</u>

ARTISANS

1. Handcrafted items and art must be original, high quality, and created by you, family member, or partner.

2. Handmade items only! All hand crafters and artists will have their wares juried prior to acceptance into the market.

We will ask you to remove items deemed unsuitable. Failure to do so will result in a written request from the Market.

If the situation continues, the Market maintains expulsion of the Vendor as an option.

3. Product Quality: Vendors agree to sell products of a quality approved by Market Management.

4. Products prohibited but not limited to include: imports, kits, multi-level marketing, commercial, and second-hand items.

5. Commercial products are not acceptable, including products ordered or purchased through a catalog, party plan, or franchise.

(See specific Vendor applications, and the WSFMA Roots Guidelines).

CONCESSIONAIRES - FOOD VENDORS COOKING WITH FLAME

1. Your permit from the Everett Fire Marshall must be displayed at your booth (obtained separately from the Everett Fire Dept.).

2. An approved working fire extinguisher must be immediately at hand.

3. EFM requires, per Fire Marshall Directive, that Vendors solidly secure, strap, and contain propane tanks in a stable container.

4. The Snohomish County Health Department requires (14) days to process applications. <u>For the</u> <u>February 12th Market, applications are due January</u> <u>28. http://www.snohd.org/233/8975/Temporary-Food-Establishment</u>

5. You are responsible for meeting all public health requirements pertinent to ready-to-eat food.

6. Please provide two trash receptacles, one inside the booth for the vendor, and one outside the booth for customers. Plastic liners are required. Haul all your trash with you. Thank you.

<u>Advertising</u>

EFM advertisers may include: WSFMA Market Guide, Snohomish/Everett Tribune's "Discover Everett," Snohomish County Visitor's Guide, Sno-Isle Natural Foods Co-op newsletter, Live-In Everett, My Everett News, and the Everett Herald.

We also promote EFM through print advertising, e-lists, the EFM blog, EFM website, Facebook and Instagram.

We distribute approximately 1500 rack cards to hotels and other tourist related organizations throughout the Season.

An annual poster is distributed to local businesses for display, and for customers to pick up on Market days. Vendors, please display a EFM poster at your place of business.

Link up Your Website

The online software platform, Marketwurks, (https://marketwurks.com), utilized by the EFM to create this application, connects your business to the Farmers Market Community and the Public. Your uploaded images/logo and some of your contact information such as your social media and web page are accessible by the Public. If you wish to keep certain information private, let us know.

Application content written by Gary Purves. For questions, comments, and concerns, please contact me at **<u>gp.everettfarmersmarket@gmail.com</u> Thank you.**

We greatly appreciate your support, community contribution, collaboration, and commitment to Washington based Agriculture and the Arts! Let us ALL have an outstanding 2023 Season! Thank you!

Everett Farmers Market

Gary Purves: Market Director, Vendor Organization/Maps; Payroll, AP & AR Accounting. Token payments. Market Coordinator (Health Dept)

(TBD) Market Master, EBT, Credit & Debit Token Manager, Music/Non-Profits Manager, Webmaster & social media.

www.everettfarmersmarket.com - 425-422-5656

THE MARKET RESERVES THE RIGHT TO REFUSE SERVICE TO ANYONE AT ANYTIME BASED ON THE ABOVE RULES, OR OTHER CONCERNS MARKET MANAGEMENT DEEMS TO BE IN THE BEST INTEREST OF THE PUBLIC AND EFM. ALL DECISIONS REGARDING THESE RULES ARE BINDING AND FINAL.