

## Recap - Vendor Open House April 30<sup>th</sup>

**Vendor placement map: find on the EFM webpage** – work in progress all week – best to look Sat. morning/night <https://everettfarmersmarket.com/all-vendors/> – Sunday morning for final space location – most of you (if weekly) same space all season, but some changes early – also: space not working – let me know – many micro climates on Wetmore Ave.

**During the day – shoppers there to see you/your products** – greet, be present, interact with them - phones, you all know – I am guilty of this – phones take our attention away from the present – set them aside.

**Safety on the street: Protect others from your space** – tripping hazards, concrete blocks for weights, canopies should be good working order. cars & pedestrians – always be on the lookout.

**Security, from the time you arrive to leaving**, make sure valuables – phones, cash boxes, product, all safely stored/displayed – like anywhere theft happens.

**Eyes on the street**, odd characters or behavior by anyone, report in a text/call to me 425.422.5656 or signal staff – mostly harmless, but situations happen – all Staff connected by radios.

**Slow Down Please** - From time you Enter and to exit, in your car – slow please – kids and unsuspecting vendors early/late pedestrians – move barricades to leave? Please put them back – EFM place barricades strategically

**Sold out – anytime during the day** – leave your canopy, a table, your business sign all up. Place a sold-out sign – congratulations!

**Social Media** – [Karen.everettfarmersmarket@gmail.com](mailto:Karen.everettfarmersmarket@gmail.com) job with EFM. Be sure to post on your media weekly Facebook, Instagram, website, etc. Karen will share it with all our connections.

**Weekly Update** – are sent out weekly. If you are not getting updates from us weekly, please text Karen @425.321.4229.